

## PROFESSIONAL MASTER IN “BUSINESS MANAGEMENT”

### STUDY PROGRAMME OBJECTIVES

The Professional Master study program in "Business Management" aims to equip the student with:

- Formation of experts with specialized knowledge in the field of territory administration, policymaking, and policy execution at the local, national, and international level.
- Formation of experts with in-depth theoretical and practical skills in the field of management, administration, and evaluation of projects at the local, national, and international level, both for business and for those of economic and social development.
- The preparation of professionals in the field of human resources management, with a vision to create long-term values through investment in human capital for professional growth, satisfaction, ethical behaviour in business, etc. to create a comparative advantage.
- Empowering specialists as SME management professionals in terms of creating enterprises for their economic and social empowerment and increasing the employment rate.

### LEARNING OUTCOMES

Students upon completion of the Study Programme will be able to:

- Demonstrate expertise in theoretical aspects and especially in practical skills applicable in the field of management in, small, medium, and large enterprises, different units of services like tourism and transportation agencies, educational and health care institutions, print media and television, local public institutions, NGOs, etc.
- Demonstrate familiarity and apply knowledge that improve internal management efficiency and relevant functions.
- Recognize, interpret, and use theoretical knowledge, contemporary international practice and experience in the Albanian context and environment, in the area of management, in various sectors of business and economy.
- Apply and use the knowledge about human resource management, career development, employment law and organizational behaviour.

### SPECIALISATION: TERRITORIAL MANAGEMENT

- Demonstrate expertise in theoretical aspects and especially in practical skills applicable in the field of territorial administration, policy making and policy execution of international, national and local governance.
- Use and apply the theoretical knowledge, contemporary international practice, and the Albanian experience, in the field of public property management and its administration.
- Identify and evaluate factors that dictate organization, financing, leadership, administration and development of public policies.

### SPECIALISATION: PROJECTS MANAGEMENT AND EVALUATION

- Demonstrate expertise due to acquisition of in-depth theoretical and practical knowledge particularly in the field of project management, administration, and evaluation.
- Use and apply the theoretical knowledge, contemporary international practice and the Albanian experience, in the field of international, national and local project design, planning, organization, management, implementation, evaluation and reporting of the investment projects in business and socio-economic development fields.
- To be able that through project management will produce the right products or services to meet the consumer's expectations.

### **SPECIALISATION: HUMAN RESOURCES MANAGEMENT**

- To be able to act proactively in solving human resource management problems
- To recognize theoretically and apply in practice the fact that human resources present variability not only quantitatively, but also qualitatively, not only spatially, but also temporally, which makes them difficult to manage
- Demonstrate expertise in theoretical aspects and especially in practical skills applicable in the field of management of human resources, career, employment law and organizational behaviour, etc.

### **JOB OPPORTUNITIES**

Employment opportunities after graduation:

1. Analyst of operational processes.
2. Market analyst
3. Specialist in the sector of costs and prices
4. Project design and implementation specialist
5. Economist in the public administration sector
6. Drafter and budget analyst in the private and public sector
7. Business plan specialist and evaluator
8. Specialist in the banking sector
9. Specialist in the insurance sector
10. Human resources specialist
11. Specialist of the salary and employment sector
12. Investment specialist
13. Specialist for Operations (Head of Operations)
14. Civil service specialist.

**PROFESSIONAL MASTER IN "BUSINESS MANAGEMENT" 60 ECTS**

No.	Sem	Course name	ECTS
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**A - GENERAL COURSES/ 5-10%/6 ECTS**

1	1	Advanced Research Methods	6
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**B - CORE COURSES 30%-40%/ 24 ECTS**

1	2	Financial management	6
2	1	Operations Management and Information Systems	8
3	1	Strategic Management	10

**C - INTERDISCIPLINARY/INTEGRATIVE COURSES /20-30%/18 ECTS**

SPECIALISATION		<b>HUMAN RESOURCES MANAGEMENT</b>	
1	2	Communication, Ethics and Leadership in Organization	6
2	1	Strategic Management of Human Resources	6
3	2	Managerial Skills	6
SPECIALISATION		<b>PROJECTS MANAGEMENT AND EVALUATION</b>	
1	1	Projects Management and Evaluation	6
2	2	Managerial Skills	6
3	2	Economic Evaluation of Projects	6
SPECIALISATION		<b>TERRITORIAL MANAGEMENT</b>	
1	1	Institutions and Actors in the Territory	6
2	2	Management and Administration of the Territory	6
3	2	Public Policy Evaluation	6

**D- ADDITIONAL COURSES 10%/ 6 ECTS**

1	2	Internship	6
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**E - FINAL OBLIGATIONS 10-20%/6 ECTS**

1	1-2	Master Thesis/Final Comprehensive Exam	6
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