

PROFESSIONAL MASTER "BUSINESS MANAGEMENT" 60 ECTS

LEARNING OUTCOMES

Students upon completion of the Study Programme will be able to:

- Demonstrate expertise in theoretical aspects and especially in practical skills applicable in the field of management in, small, medium and large enterprises, different units of services like tourism and transportation agencies, educational and health care institutions, print media and television, local public institutions, NGOs, etc.
- Demonstrate familiarity and apply knowledge that improve internal management efficiency and relevant functions.
- Recognize, interpret, and use theoretical knowledge, contemporary international practice and experience in the Albanian context and environment, in the area of management, in various sectors of business and economy.
- Apply and use the knowledge about human resource management, career development, employment law and organizational behaviour.

PROFILE: SME MANAGEMENT

- Demonstrate expertise in theoretical aspects, and especially in practical skills applicable in the field of management in, small and medium enterprises, etc.
- Demonstrate expertise in theoretical aspects and especially in practical skills applicable in the fields of innovation, managerial skills and strategic management, etc.
- Apply and use main concepts in the field of the SME management.

PROFILE: HUMAN RESOURCES MANAGEMENT

- Demonstrate expertise in theoretical aspects and especially in practical skills applicable in the field of management of human resources, career, employment law and organizational behaviour, etc.
- Demonstrate expertise in theoretical aspects and especially in practical skills applicable in the fields of managerial skills, communication and ethics in business, quality management, etc.
- Apply and use main concepts in the field of the human resources management.

PROFILE: PROJECT MANAGEMENT AND EVALUATION

- Demonstrate expertise due to acquisition of in-depth theoretical and practical knowledge particularly in the field of project management, administration, and evaluation.
- Use and apply the theoretical knowledge, contemporary international practice and the Albanian experience, in the field of international, national and local project design, planning, organization, management, implementation, evaluation and reporting of the investment projects in business and socio-economic development fields.
- Identify and implement different modes and techniques to assess productive and financial capacities of different enterprises, regardless of the field of activity.

PROFILE: TERRITORIAL MANAGEMENT

- Demonstrate expertise in theoretical aspects and especially in practical skills applicable in the field of territory administration, policy making and policy execution of international, national and local governance.



- Use and apply the theoretical knowledge, contemporary international practice, and the Albanian experience, in the field of public property management and its administration.
- Identify and evaluate factors that dictate organization, financing, leadership, administration and development of public policies.

CURRICULUM

PROFESSIONAL MASTER "BUSINES MANAGEMENT" 60 ECTS			
No.	Term	Course Name	ECTS
A - GENERAL COURSES/ 5-10%/6 ECTS			
1	1	Advanced Research Methods	6
B – SPECIALIZATION COURSES/ 30%-40%/ 18 ECTS			
1	2	Financial Management	6
2	1	Operational Management	6
3	1	Quality Management	6
C - INTERDISCIPLINARY/INTEGRATIVE COURSES /20-30%/18 ECTS			
PROFILE		SME MANAGEMENT	
1	1	Innovation Management	6
2	2	Managerial Skills	6
3	2	Strategic Management	6
PROFILE		HUMAN RESOURCES MANAGEMENT	
1	1	Communication and Ethics in the Workplace	6
2	2	Human Resources Management	6
3	2	Managerial Skills	6
PROFILE		PROJECTS MANAGEMENT AND EVALUATION	
1	1	Projects Management and Evaluation	6
2	2	Human Resources Management	6
3	2	Economic Evaluation of Projects	6
PROFILE		TERRITORIAL ADMINISTRATION	
1	1	Institution and Territorial Actors	6
2	2	Territorial Administration, Planning and Governance	6
3	2	Evaluation of Public Policies	6
D - ADDITIONAL COURSES 10%/ 6 ECTS			
1	2	Internship and Career Development	6
E - FINAL OBLIGATIONS 10-20%/12 ECTS			
1	1-2	Diploma Thesis/Final Comprehensive Exam	12