



Konferencë vjetore ndërkombëtare shkencore e UET / Annual International scientific conference of EUT

# DSSH VIII/ 2021

DITËT E STUDIMEVE SHQIPTARE

albanian studies days / journées d'études albanais



**Universiteti  
European i  
Tiranës**

maiora premunt / gjëra të mëdha na presin

## NEW NORMAL CHALLENGES AND OPPORTUNITIES

**29 - 30 APRIL 2021**

Organiser: European University of Tirana (EUT), Albania

Venue: Tirana, Albania / EUT premises/ Online

**APRIL 29, 5:00 PM  
PLENARY SESSION**

**Opening Session**

**PROF. DR. DRITA KRUIJA**

*Vice Rector of the European University of Tirana*

**Welcoming note**

**PROF. AS. DR. SELAMI XHEPA**

*President of the European University of Tirana*

**MR. GENT SEJKO**

*Governor of the Bank of Albania*

**Is it worth to contribute to health care?**

**ARLINDA YMERAJ**

*European University of Tirana*

**“Transformative trends of Higher  
Education Institutions – Post Covid -19”**

**RODEN PAJAJ**

*Director of Human Capital Consulting Services.*

*Talent Leader (HR Director) Deloitte Albania and Kosova*

**DIPLOMËPROFESIONALE/BACHELOR/MASTERPROFESIONAL/MASTERISHKENCAVE/MASTEREKZEKUTIV/PROGRAMETËINTEGRUARA/DOKTORATURË**

kontabilitet menaxhim turizëm financë menaxhim biznesi drejtësi marrëdhënie ndërkombëtare shkenca politike sociologji dizajn i aplikuar dhe modë psikologji komunikim arte pamore filozofi histori letërsi linguistikë arte skenike arte muzikore arsim parashkollor edukim fizik dhe sporte aplikime informatike teknologji informacioni inxhinieri informatike inxhinieri industriale inxhinieri ndërtimi infermieri fizioterapi imazheri

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I EKONOMISË  
BIZNESIT  
DHE ZHVILLIMIT

FAKULTETI I SHKENCAVE  
JURIDIKE, POLITIKE  
DHE MARRËDHËNIEVE  
NDËRKOMBËTARE

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ARTEVE LIBERALE

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INFORMATIKËS  
DHE ARKITEKTURËS

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I SHKENCAVE  
MJEKËSORE  
TEKNIKE

# NEW NORMAL CHALLENGES AND OPPORTUNITIES

The Eighth International Conference “Albanian Studies Days” is calling for paper submissions focusing on the topics related to New Normal: Challenges and Opportunities.

Albanian Studies Days (ASD) Conference is a prestigious event organised by the European University of Tirana aiming to bring together academics, researchers and research scholars to exchange and share their experiences and research results focusing on Albania and Western Balkan. The Conference will be held in 30 April-1 May 2021, Tirana.

Researchers interested in the mentioned issues are encouraged to participate in the conference, which brings together researchers from different areas, such as politics, economy, finance, IT, engineering, law, sociology, anthropology, psychology, education, arts, medicine, etc. The aim of this conference is to get better insight and exchange ideas and experiences related to the new normality and to map future research directions in a broader context.

## SCIENTIFIC COMMITTEE

Prof Tonin Gjuraj - Albania / Prof Nevila Nika - Albania/  
Prof Selami Xhepa - Albania/ Prof Drita Kruja - Albania  
/ Prof. Ferit Duka - Albania / Prof. Fatos Tarifa - Albania/  
Prof. Xhezair Zaganjori - Albania/ / Prof Petraq Papajorgji  
– Albania/ Prof Ermira Qosja/ Prof Pirro Prifti/ Prof  
Mimoza Durrësi/ Prof. Silke Landgrebe - Germany / Prof.  
Viktoria Enzenhofer- Germany/ Prof. Willeke Slingerland-  
Netherlands

## ORGANIZING COMMITTEE

Prof. Elvin Meka/ Prof Belina Budini/ Dr. Admir Jance/  
Dr. Florian Cullhaj/ Dr. Aurora Binjaku/ Kebjana Haka,  
MSc./ Edi Vlusha, MSc. / Vahidije Kadiu, Ph.D. (c)

# DSSH / ASD

## BRIEF GUIDE TO ALBANIAN STUDIES DAYS

### WHY ASD?

Albanian Studies Days is a series of scientific conferences designed with a “peer review” system and focused on discussions about important issues related to Albanian society, ranging from economy, history, media, to legal system, political institutions, public policies, and on to development of education and its impact on social development.

### PARTICIPANTS

- a. Foreign researchers whose research and scientific studies focus on Albania.
- b. Albanian professors, who have provided their contribution to Western universities since 1990s or earlier, whose work still focuses on Albania.
- c. Foreign PhD candidates whose research is focused on Albania.
- d. Albanian PhD candidates at Western universities whose doctorate research is focused on Albania or the region.
- e. UET PhD candidates who benefit from their contact with the relevant scientific community.
- f. ASD is the key scientific activity for all eight UET Departments, for UET academic staff as well as for the best UET scientific master students.

### TIME

This activity is held at the end of April on an annual basis and it is divided into five panels related to respective UET Research Projects and relevant topics approved by the scientific conference committees.

### WELCOME TO ALBANIAN STUDIES DAYS!

# PANEL I - AULA MAGNA

## THE NEW ECONOMIC MODEL

### ZAMIRA PODE HIRSCH

Regional Cooperation-A myth or reality for Albania?

### ELVIN MEKA, ILVA ISA, KRISELA NGJELA

Uses of debt as a tax avoidance form in Albania

### ERMIRA QOSJA, INA KECI

Tourism Education during the pandemic: Is distance education a solution?

### ARLINDA YMERAJ

Is it worth to contribute to health care?

### JOANNA RUDAWSKA, DANIEL B PAVLOV, MIROSLAVAC BONEVA

Gender as a variable conditioning orientation and entrepreneurial intention of students. A study across Poland and Bulgaria

### EUGEN MUSTA, ELVIN MEKA

Venture capital funds in Albania – is it the right time to show up?

### KRESHNIK BELLO, BLENDI SALAJ

©, the protector of the original intellectual works

### IRINA CANCO, DRITA KRUIJA

Comparisons of stakeholders' perception towards the developing of cheese tourism. Case study- Gjirokastrë Region

### SINDI SHLLAKU, ANI MBRICA

Measuring work-life balance in Albania

### AURELA BRAHOLLI

Challenges and Opportunities presented to the Albanian Economy and Labor Market during the Pandemic

### ANJEZA XHAFERRAJ

How pandemic has influenced the game between interest groups and politics

### ELIDA BOSHNJAKU

The impact of Covid-19 pandemic on inbound tourism development; Case of Shkodra Region

### ISMET VOKA, FILIPO RUXHOS

Assessing the technology and innovation used for business development by Albanian SMEs

### EDLIRA MARGILAJ

Developing a Strategy to facilitate Knowledge Transfer during Multigenerational Workforce

### SOKOL NDOKA, KRISTELA KACANI, JOANA SHIMA

Impact of capital structure on banking profitability in Albania

# PANEL II - CONCILIUM LAW, INSTITUTIONS AND POLITICS

## FATOS TARIFA

“America Is With Us” A Retrospective Look at Huntington’s Third Wave in Albania’s Context

## KRISTAQ XHARO

In the paradigm of a post-Covid strategy

## DETLEF WAGENAAR

The Legacy of COVID Politics

## GERTI SQAPI

Who needs ideologies in Albanian politics?

## BLERIM BALOKU

“The influence of Serbia on Kosovo

## FLORIAN CULHAJ

Conundrums of Constitutional Order in the Time of Covid-19

## RENATA KAU

Copyright protection in the digital and Covidian era

## BLENDI LAMI

Vaccine nationalism in a G-Zero world

## EVELINA CELA

International Centre for Settlement of Investment Disputes: Jurisdictional issues

## LUTJONA LULA

The impact of the New Enlargement Methodology of European Union to Albanian’s Integration Process

# PANEL III - INNOLAB

## ROLE OF INDIVIDUAL IN DEVELOPMENT OF SOCIETY

### GUEST SPEAKER:

**OTHON ANASTASAKIS, ST ANTONY'S COLLEGE, OXFORD UNIVERSITY**

Discourses on Diasporas in the South Eastern Europe Periphery

### **BELINA BUDINI**

Comperative Representations of Albania in Time and The Economist magazines

### **NAIM FANAJ, SEVIM MUSTAFA, ERIKA MELONASHI**

The impact of COVID-19 on severe mentally ill patients in one mental health center in Kosovo

### **ALISON TAYSUM & FERIT HYSA**

The Covid 19 Pandemic and Role of Education

### **SEVIM MUSTAFA, NAIM FANAJ, ERIKA MELONASHI**

Issues of Moral Development and Education in Gifted and Talented youth

### **GERRY. H. STEGEMAN**

The possibilities and limitations of the use of virtual and augmented reality in this context

### **BLEGINA HASKO BEZO**

Education and Technology: Adaptation or an accelerating trend toward what has already become normal

### **GEORGE T. SIPOS**

The Comprehensive Digitalization Imperative in Post-Pandemic Global Higher Education

### **ELSIDA SINAJ**

Emotional Intelligence and Job Performance among School Teachers in Albania during Covid 19

### **BRISEIDA ANDONI, ETVLEVA HAXHIHYSENI**

Student motivation and performance during distance learning in the pandemic situation at European University of Tirana

### **SABINA BELSHAKU, DORINA XHANI**

Domestic violence and its economic cost

### **IRENA MYZEQARI**

Faces of Digital Chaos- Fake news, Disinformation and Propaganda

### **KLEMENTIN MILE**

How to conceptualise power?

# PANEL IV - A 313

## INFLUENCE OF TECHNOLOGICAL INNOVATIONS ON INDUSTRY AND SERVICES

### PETRAQ PAPAJOJGJI

Challenges for the National Education System in the COVID19 Era

### MIMOZA DURRESI

Hierarchical communications algorithm to resolve mobile cloud computing QOS and security challenges

### SILVANA SUKAJ, PIERLUIGI ABIUSO, PAOLA PATERNA, PIERA CAMMARANO, SREY MOM VUTH, ANDREA MICHELETTI, ALESSANDRO TIERO, DONATO ABRUZZESE

On the permanent monitoring of civil infrastructure via IoT technology

### LIDA MIRAJ

Where does conservation meet conservation?

### SILVANA SUKAJ

COVID-19: New challenges for architects

### RIFAT OSMANAJ, HYSEN BINJAKU

Optimization of the number of operations during operation with large and rare matrices (reduced matrices)

### ENKELEIDA PRIFTI

How architectural design can impact energy efficiency of a residential building. Case Study: 'An addition for one-story house, adapting 'Florida-room' space

### PETRAQ KOKA

Nonlinear analysis of a 5-storey unreinforced masonry building type 77/5

### MAKSIM CIPI

Order of the Engineer - Necessity and Advantages of its Establishment

### HOLTA PRIFTI

Solid waste management aiming biogas production in Albania

# PANEL V - A 314

## THE CHALLENGES OF THE HEALTH SYSTEM REFORM

### ALEKSANDER DHIMA

Assistance of Medical Anthropology in the treatment of Health Care

### PIRRO PRIFTI

Problems of the COVID-19 Pandemic, Serious Cases, and Vaccinations in Albania

### KIRI ZALLARI

Challenges in treatment of patients with concomitant diseases and COVID-19

### ELVANA RISTA, VOLTISA LAMA

Covid-19 pandemic. Which patient, which treatment

### VILMA ÇADRI, ELVANA RISTA

Covid 19 and Kidney disease

### LUMTURI MERKURI, INDRIT SEFERI

Public Health and Health Management in the face of the COVID 19 pandemic

### BRUNILDA MEZANI

The Important Role of Using Virtual Reality (VR) and Augmented Reality (AR) Technology in Medical Science during the Covid 19 Situation

### KUJTIM MULGECI, ERALED PEPAJ

Health workers in treating and coping with the Covid-19 pandemic

### FLUTURIM NELA, SULEJMAN HAXHI

The role of the Laboratory and Radiology Technician decisive and essential in the prevention, diagnosis and treatment of patients with Covid

### BESA HYSENI

Effectiveness of Robot Upper Limb Rehabilitation in Patients Post Stroke

### ANISA HOXHA, ESIDA HOXHA

Medical care during the Covid 19

### EREIDA RRAKLLI, ONEDA CUBIKU, STILIAN DAJA, EGLANT FERAIZI, ARBEN BENDO

Ophthalmologic features of Parkinson's Disease