



Konferencë vjetore ndërkombëtare shkencore e UET / Annual International scientific conference of EUT

# DSSH VIII/ 2021

## DITËT E STUDIMEVE SHQIPTARE

albanian studies days / journées d'études albanais



**Universiteti  
European i  
Tiranës**

maiora premunt / gjëra të mëdha na presin



# NEW NORMAL CHALLENGES AND OPPORTUNITIES

**30 APRIL - 1 MAY 2021**

Organiser: European University of Tirana (EUT), Albania

Venue: Tirana, Albania / EUT premises/ Online

**DIPLOMËPROFESIONALE/BACHELOR/MASTERPROFESIONAL/MASTERISHKENCIVE/MASTEREKZEKUTIV/PROGRAMËTËINTEGRUARA/DOKTORATURË**

kontabilitet menaxhim turizëm financë menaxhim biznesi drejtësi marrëdhënie ndërkombëtare shkenca politike sociologji dizajn i aplikuar dhe modë psikologji komunikim arte pamore filozofi histori letërsi linguistikë arte skenike arte muzikore arsim parashkollor edukim fizik dhe sporte aplikime informatike teknologji informacioni inxhinieri informatike inxhinieri industriale inxhinieri ndërtimi infermieri fizioterapi imazheri

FAKULTETI  
I EKONOMISË  
BIZNESIT  
DHE ZHVILLIMIT

FAKULTETI I SHKENCAVE  
JURIDIKE, POLITIKE  
DHE MARRËDHËNIEVE  
NDËRKOMBËTARE

FAKULTETI  
I SHKENCAVE HUMANE,  
EDUKIMIT DHE  
ARTEVE LIBERALE

FAKULTETI  
I INXHINIERISË,  
INFORMATIKËS  
DHE ARKITEKTURËS

FAKULTETI  
I SHKENCAVE  
MJEKËSORE  
TEKNIKE



# NEW NORMAL

## CHALLENGES AND OPPORTUNITIES

The Eighth International Conference “Albanian Studies Days” is calling for paper submissions focusing on the topics related to New Normal: Challenges and Opportunities.

Albanian Studies Days (ASD) Conference is a prestigious event organised by the European University of Tirana aiming to bring together academics, researchers and research scholars to exchange and share their experiences and research results focusing on Albania and Western Balkan. The Conference will be held in 30 April-1 May 2021, Tirana.

Researchers interested in the mentioned issues are encouraged to participate in the conference, which brings together researchers from different areas, such as politics, economy, finance, IT, engineering, law, sociology, anthropology, psychology, education, arts, medicine, etc. The aim of this conference is to get better insight and exchange ideas and experiences related to the new normality and to map future research directions in a broader context.

### SCIENTIFIC COMMITTEE

Prof Tonin Gjuraraj - Albania / Prof Nevila Nika - Albania/  
Prof Selami Xhepa - Albania/ Prof Drita Kruja - Albania  
/ Prof. Ferit Duka - Albania / Prof. Fatos Tarifa - Albania/  
Prof. Xhezair Zaganjori - Albania/ / Prof Petraq Papajorgji  
– Albania/ Prof Ermira Qosja/ Prof Pirro Prifti/ Prof  
Mimoza Durrësi/ Prof. Silke Landgrebe - Germany / Prof.  
Viktoria Enzenhofer- Germany/ Prof. Willeke Slingerland-  
Netherlands

### ORGANIZING COMMITTEE

Prof. Elvin Meka/ Prof Belina Budini/ Dr. Admir Jance/  
Dr. Florian Cullhaj/ Dr. Aurora Binjaku/ Kebjana Haka,  
MSc./ Edi Vlusha, MSc. / Vahidije Kadiu, Ph.D. (c)

# DSSH / ASD

## BRIEF GUIDE TO ALBANIAN STUDIES DAYS

### WHY ASD?

Albanian Studies Days is a series of scientific conferences designed with a “peer review” system and focused on discussions about important issues related to Albanian society, ranging from economy, history, media, to legal system, political institutions, public policies, and on to development of education and its impact on social development.

### PARTICIPANTS

- a. Foreign researchers whose research and scientific studies focus on Albania.
- b. Albanian professors, who have provided their contribution to Western universities since 1990s or earlier, whose work still focuses on Albania.
- c. Foreign PhD candidates whose research is focused on Albania.
- d. Albanian PhD candidates at Western universities whose doctorate research is focused on Albania or the region.
- e. UET PhD candidates who benefit from their contact with the relevant scientific community.
- f. ASD is the key scientific activity for all eight UET Departments, for UET academic staff as well as for the best UET scientific master students.

### TIME

This activity is held at the end of April on an annual basis and it is divided into five panels related to respective UET Research Projects and relevant topics approved by the scientific conference committees.

### WELCOME TO ALBANIAN STUDIES DAYS!

# PANEL I

## THE NEW ECONOMIC MODEL

The existing economic model has enabled Albania to score a seamless period with positive economic growth, but not quite enough to generate a sizeable and sustainable well-being for all citizens. Faced with multifaceted challenges issues, like: decreasing demographics, low productivity, unskilled and ill-trained labour force, low-industrialized economy, underdeveloped agriculture and basic agri-industry, sizeable informal economy, modest IT infrastructure, rudimentary and traditional financial markets, etc., the national economy needs a new remodelling, capable to produce wealth and well-being for masses, ease inequality, promote competition and work in a healthy business environment, and above all, a modelling that creates a real economic added value for the whole society, and not a mere mechanical value for a part of it.

PAPERS IN THIS PANEL SHOULD BE FOCUSED, BUT NOT LIMITED, ON THE FOLLOWING TOPICS

- Does the economy return to the old normal or to a new normal?
- How has Covid-19 impacted our consumers, businesses, and brands?
- What is the right way for businesses to respond during the lockdown, then with the reopening, and ultimately with the long term?
- Which industries will recover, and which will be disabled?
- Re-industrialization of national economy,
- Digitalization of financial services,
- Contract financial services (auditing & accounting),
- Payment systems and FinTech's,
- Private equity/Venture capital,
- Sustainable development of tourism and production forces,
- Post-Covid redimensioning of HR education and professional qualification

# PANEL II

## LAW, INSTITUTIONS AND POLITICS

This panel will focus on important issues related to the functioning of the state in general and the impact that the pandemic has had on this process. Discussions and referral topics will be based on the relationship between parliament and government during the pandemic, the guarantee of fundamental freedoms and human rights in this new reality, the role of executive agencies for the protection of public health. The pandemic has created new contexts for the exercise of political power, the concept of democracy, and diplomatic relations. All these topics are part of the discussion in this panel, as they are considered as the most important issues that societies face today. Albanian society cannot make an exception of this reality, so the discussions will focus on the Albania reality.

PAPERS IN THIS PANEL SHOULD BE FOCUSED,  
BUT NOT LIMITED, ON THE FOLLOWING TOPICS:

- Impact of the COVID-19 Pandemic on Law Enforcement
- Agencies in Albania
- Policing in pandemics: A systematic review and best practices for police response to COVID-19 - maintaining law, order and public health.
- The impact of Covid 19 on human rights and the rule of law.
- The rise of executive power during pandemic
- E-democracy (online politics)
- Diplomatic relations in new reality

## PANEL III

# ROLE OF INDIVIDUAL IN DEVELOPMENT OF SOCIETY

This panel will focus on issues related to the socio-cultural, educational, media and communications developments of the Albanian society gaining insight into the challenges and opportunities regarding the New Normal in the ways it may take shape in the years to come. Virtually a new reality opens up a wide field of opportunities and questions arise if things will ever go back to the “old normal”. Therefore, the “new normal” is expected to redesign our mind-set and the way it ought to be will be newly defined. How is going to respond the Albanian Society and what is going to be the role of the individual in the developments that will shape the future for the educational institutions and the media, but also art and culture industries as well as human interaction and communication?

PAPERS IN THIS PANEL SHOULD BE FOCUSED,  
BUT NOT LIMITED, ON THE FOLLOWING TOPICS:

- Education and Technology; adaptations, ruptures or an accelerating tendency toward what has already become normal.
- Critical visions of post-Covid-19; the challenge of achieving a responsive, ethical, humane, and transformational approach to education, media, society and cultural industries.
- Emergencies and reflections into the media and private spheres
- Effects of new normal in visual, musical and performative arts
- Will digital learning be the new normal?
- Humanities in the post-Covid era; the case for experts prospective in philosophy, religion, narrative, literature and culture.

## PANEL IV

# INFLUENCE OF TECHNOLOGICAL INNOVATIONS ON INDUSTRY AND SERVICES

COVID-19 has increased our dependence on access to digitally driven technological innovations and its interlinkages. New and emerging technologies are increasingly playing a significant role through digital innovations such as artificial intelligence, big data, Internet of Things, massive open online courses, etc.

PAPERS IN THIS PANEL SHOULD BE FOCUSED, BUT NOT LIMITED, ON THE FOLLOWING TOPICS:

- Business intelligence, the way to predict the future;
- Artificial intelligence and its role in human activities, considering the limits and advantages;
- Distance learning, issues and surveys;
- E-learning, how this new generation is performing in a new world with new dimensions;
- Food production security;
- Transport and road safety;
- The Order of the Engineer, as a freelancer's job regulator

# PANEL V

## THE CHALLENGES OF THE HEALTH SYSTEM REFORM

The COVID-19 pandemic has suddenly transformed the role and organizational management of health services. The focus now should be on public health in the context of the Covid-19 pandemic outbreak. In most countries, factors such as the segmentation of health services, limited human resources and access to medical technology, inadequate primary health care funding and epidemiological surveillance, influenced the speed of response. A change in approaches, strategies and practices needs to be used when dealing with the coronavirus pandemic.

PAPERS IN THIS PANEL SHOULD BE FOCUSED, BUT NOT LIMITED, ON THE FOLLOWING TOPICS:

- Health and Health Management in the face of the Pandemic
- Medical Emergency Management
- Medical Care in Patients treated at home during the Pandemic
- Medical Care for Inpatients
- Challenges in the treatment of Complications and Concomitant Diseases in Elderly Patients
- Health workers in the treatment and coping of the Covid-19 Pandemic
- The role of the Laboratory and Technician Decisive and essential radiologist in the prevention, diagnosis and treatment of patients with Covid



# GENERAL RULES OF THE CONFERENCE

- Paper abstracts 300 words shall be submitted through the email address: [dssh@uet.edu.al](mailto:dssh@uet.edu.al) indicating clearly the panel in which the presentation shall be delivered;
- A short biographical information of the author(s) and contact details should accompany the abstract;
- An applicant shall not submit more than two papers as author and/or co-author;
- Conference language: English

## DEADLINES

- Abstracts shall be submitted to the conference secretary within March 20, 2021
- Accepted abstracts will be notified by the organizers by March 25, 2020
- Draft research papers shall be submitted in a publishable format within April 23, 2021
- Final paper for publication shall be submitted by May 30, 2021

## TECHNICAL STANDARDS OF THE PAPERS

Paper shall be between 5,000-6,000 words; Times New Roman, 12; in English language; APA referencing style. A summary of no more than two pages shall be in Albanian language

These deadlines are final and failure to comply remains responsibility of the interested participants.